



Engage247
Empowering Store - Managers



North Gate Markets Case Study



The Client

NORTHGATE Markets is a leading California-based grocery chain with 40+ stores functioning widely.



The Challenge

- Store associates lacked access to critical business insights
- Unable to get insights related to their stores & responsibilities
- Store Managers had no means of benchmarking against peers
- Delay in access to information when they were on the shop floor



The Solution

Engage 247 provided Store Managers access to relevant key metrics to run their daily business in real-time and benchmark the store performance with the peers. The solution also provides Store Managers alerts on exceptions and outliers viz. Out Of Shelf/Stock products, Products to liquidate, and trend outliers amongst other benefits.

The Results



Enables Store Managers make faster informed decisions with real-time Insights



Dramatically reduced Out of Stock, Out of Shelf situations



Reduction in excess inventory